

Lesson 2 — Structure & Core Language

Session 2 of 8 | Duration: 60 min | Artifact: 60-sec fragment (headline + one beat)

Purpose

Introduce the five-beat structure and the functional language that makes each beat work.

Phases

Time	Phase	Trainer does
0:00-0:10	Review L1 patterns	Share 2-3 observations from L1 recordings (no names). Common patterns: posture missing or buried; risks named without mitigations; handoffs vague or absent.
0:10-0:25	Teach the five beats	Walk through each beat on screen. Name the purpose and time budget. ~3 min per beat.
0:25-0:45	Language bank	Introduce the 8 anchor phrases (see below). Each learner says each phrase aloud once, in context.
0:45-0:55	Micro-task	Each learner picks any day from their own asset and records a 60-sec “headline + yesterday’s read-out” fragment.
0:55-1:00	Close	Confirm Lesson 3 drills the risks & watch-points beat. Save fragments.

Scripted teacher language

“The structure isn’t a script. It’s a checklist. If any beat is missing, the team can’t deploy.”

“You’re going to give briefings like this every working day for the rest of your career. The first sentence should name the shape of the day — standard, high-volume, or event-grade — and the standout factor.”

“For this exercise, pick a real day from your asset. Don’t invent.”

Language bank — 8 anchor phrases

Beat	Phrases (use each at least once during the course)
Headline & posture	“Today is a [standard / high-volume / event-grade] day, with [number] visitors expected. The standout factor is [X].”
Yesterday’s read-out	“Yesterday we [handled / saw / managed] [number].” “We held up well on [X]. We slipped on [Y].”
Today’s priorities	“Top priorities today are [X], [Y], and [Z].” “By [time], we need [outcome].”
Risks & watch-points	“The main risks today are X and Y. To manage X, [team] will [action]. For Y, [action].”

Beat	Phrases (use each at least once during the course)
Handoffs & asks	“[Team], I need [specific thing] by [time]. If [condition], [next step].”

Between-session work

Each learner brings one real day from their own asset to Lesson 3 — with yesterday’s read-out and today’s priorities already drafted in their head. They don’t write a script.

Artifact

60-sec recording per learner. Headline + yesterday’s read-out only. Save as *Diriyah_[Asset]_[LearnerID]_OpsBriefing_L2_YYYY-MM-DD*.